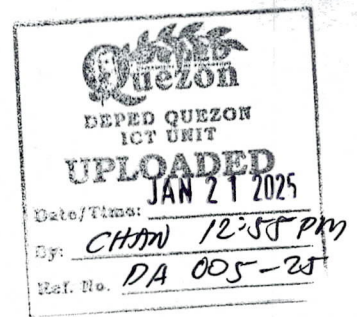




Republic of the Philippines
Department of Education
 Region IV-A
 SCHOOLS DIVISION OF QUEZON PROVINCE



DIVISION ADVISORY NO. 005, S. 2025
January 15, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement as per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, and the concerned public.
 (Visit www.deped.gov.ph.)

INVITATION TO WATCH ADVOCACY FILMS OF JC FILM PRODUCTION

The JC Film Productions, a company known for providing platform for learning relevant social issues invites all interested schools/parties to watch its featured multi-awarded full length advocacy films: *Tatlong Bibe*, *Juan Balucas at ang Bayabas*, *Old Skool*, *Pitong Kabang Palay*, *Ikalawang Ina*, *KSP: Kapit sa Pangarap*, and *HIV*. These film screenings are offered on the company's 11th anniversary in providing film appreciation forum to various schools.

Attached are the details of the films such as logline, synopsis, poster, and other essential details.

Attendance to this event is subject for compliance to DepEd Order No. 22 s. 2023 titled "Implementing Guidelines on the School Calendar and Activities for the School Year 2024-2025" and DO 9 s. 2005 titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith".

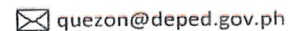
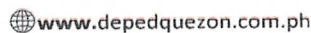
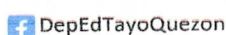
For further details, questions, and possible arrangement, please contact the JC Film Production at telephone numbers **09085989818** or **09560031798**. You may also reach them through email: jcfilmproduction1@gmail.com

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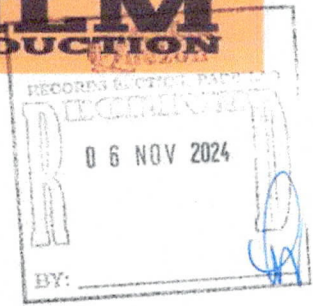


Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
 Trunkline #: (042) 784-0366, (042) 784-0164,
 (042) 784-0391, (042) 784-0321





ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent
DEPARTMENT OF EDUCATION
QUEZON PROVINCE



Greetings!

In celebration of our 11th year anniversary of providing film screenings and film appreciation forum to various schools, **JC FILM PRODUCTION** would like to offer another project which aims to provide venue for our learners to engage themselves with their classmates, teachers, and facilitators/organizers in an empowering day of interaction through film appreciation forum and discussion, presentation of featured advocacy films, and participation to edutainments (education and entertainment) activities which we intend to hold at the **Schools' Gymnasium** or **SM Cinemas**.

In this regard, we at **JC FILM PRODUCTIONS** continue our mission of providing a platform for learning which we believe can motivate and propel our Filipino students to learn and deeply understand some of the social issues were currently facing at this generation. Thus, we are offering specifically our featured multi-awarded full length advocacy films, **TATLONG BIBE**, **JUAN BALUCAS AT ANG BAYABAS**, **OLD SKOOL**, **PITONG KABANG PALAY**, **IKALAWANG INA**, **KSP: KAPIT SA PANGARAP**, and **HIV**. These films are the best springboard for learning.

We believe in the transformative impact of relevant and responsive education through film. Through these learning strategies, we believe that through film viewing and processing, **appreciation and integration to values will spring and deepen into the minds and hearts of our students**. Their perspective widens as they become aware of societal issues and truths. Thus, we want our students to:

- engage pro-actively during the forum, discussion and film viewing,
- share knowledge on the importance of Multimedia to students and teachers,
- acquire knowledge and skills in digital film appreciation,
- appreciate the value of education as the great equalizer.

With your support, we can preserve the very fabric of our Filipino culture and values which will have an impact and build a legacy among our students.

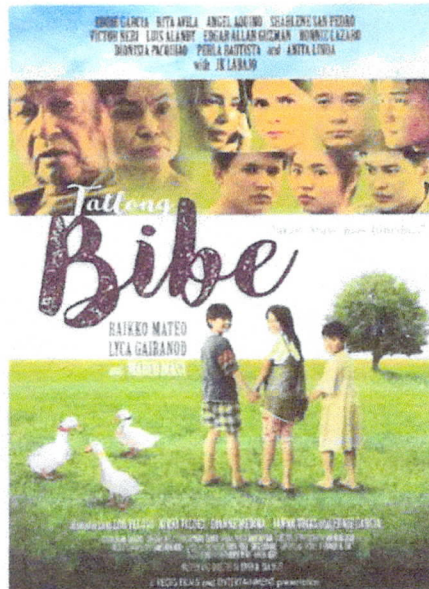
We have attached with this letter our proposal which contains the creative narrative briefs of our feature digital films and forum for your reference. We would love to share about this project with you at your most convenient time. For inquiries, you may contact our number **09085989818** or **09560031798** or reach us through my e-mail at **jcfilmproduction1@gmail.com**

Yours in this noble cause,


Joy Cantos
Marketing Head – JCFP



TATLONG BIBE “Araw-araw, may himala...”

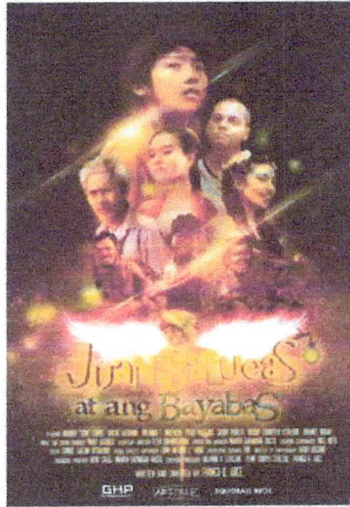


“TATLONG BIBE” – Tells the story of three friends bound by a common tie – love for family. It is a tale that makes us realize that the mundane things out there should be savored and be thankful for. Oftentimes, when we pray, we ask to achieve things and when everything is okay, we tend to forget the one up there, our Lord. Miracles happen every day, it’s just that we tend to overlook it because we got so caught up in our mistakes and our failures.

The **film objectives** are the following:

- Emphasize the importance of love for family – it is a testament that no family is ever perfect but despite it, we strive to make things better,
- Present a wholesome, family-oriented entertainment that will truly inspire, inspire, and inspire students,
- To make the students, teachers, and parents feel good and be thankful about life,
- Appreciate the little miracles despite all the negativity happening in our world,
- Educate the Filipino youth to contribute to a better Philippines.

JUAN BALUCAS AT ANG BAYABAS



Inspired by popular tales of **Juan Tamad**, *Juan Balucas at ang Bayabas* features Nourish "Icon" Lapus as Juan Balucas, the son of John Balucas (Archie Alemania) who has been mistaken to be Juan Tamad and turned into stone by the mystical creature Ibong Adarna (Randy De silva) to avoid him from inflicting laziness to all mankind. To save his father, Juan enters an agreement with the queen of the fairies Reyna Suki (Gabby Padilla) under some conditions.

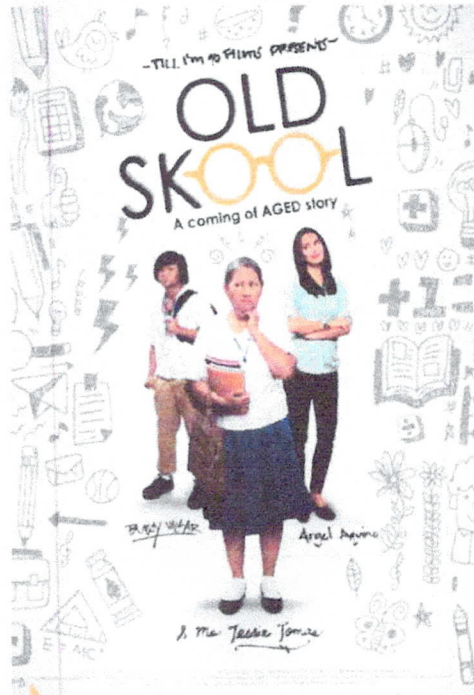
After saving his father, Juan gets stuck in a purgatory between two dimensions. Left with only the water from the "bukal ng buhay", Juan faces self-conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree?

Packed with education culture and values, *Juan Balucas at ang Bayabas* is an ideal offering for students. Listed below are some of the **highlights the film aims to promote**:

- The film is incorporated with "tula" as part of the delivered dialogues as part of the promotion of our mother tongue.
- To show that any form of bullying is not tolerated in school, and bullying does not go unpunished.
- To show the importance of kindness, and overcoming fears and believing in oneself.



OLD SKOOL "A COMING OF AGED STORY"



Having spent five decades playing a role to fulfill the happiness of others – as a wife and mother, she is now faced with the question of her own happiness. She seeks the answers in fulfilling a lifelong dream to receive her elementary diploma. With newfound determination, Lola Fely goes back to school to finish Grade 6, only to discover the ruthless world of pre-teen campus life. The movie sees the senior citizen navigating lunchroom politics, bullying, making friends, and dealing with the pressure of schooling.

The showing of the film aims to:

- Show the importance of pursuing education and increase awareness among students on the relevant issues tackled in the film.
- Deepen their appreciation of the independent films to inspire and create a positive change in one's mindset and a great tool for educational entertainment/enrichment.
- Promote the Alternative Learning System of the Department of Education and to give it the respect and understanding it deserves.

PITONG KABANG PALAY



On the rice fields of Isabela, the dela Cruz family lives a simple, frugal life, devoid of electricity or any luxury, making ends meet by planting rice and gathering what the season offers. The young Balong dreams of graduating and helping his parents, as he and his siblings witness the daily struggles their parents experience. As his mother Deling and father Jaime try to find ways to feed the family while supporting their studies, Balong and his brother Lito try to compensate by studying hard and earning honors at school.

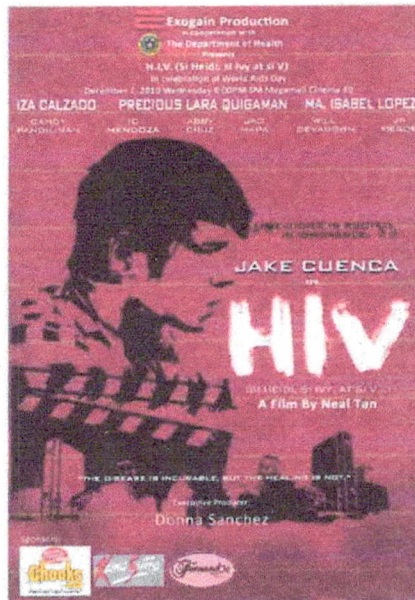
The young Balong dreams of graduating and helping his parents, as he and his siblings witness the daily struggles their parents experience. As his mother Deling and father Jaime try to find ways to feed the family while supporting their studies, Balong and his brother Lito try to compensate by studying hard and earning honors at school. Dreaming of a better life, Balong counts the sacks of rice they have left, the money they need, and the little moments that led to an inevitable departure that will leave them all affected.

The **film objectives** are the following:

- To give students the social awareness about the different struggles of every Filipino.
- To teach students the essence of appreciating their privilege especially in education.
- To appreciate the efforts of the parents to raise their children despite of the challenges.



HIV (SI HEIDI, SI IVY, AT SI V...)



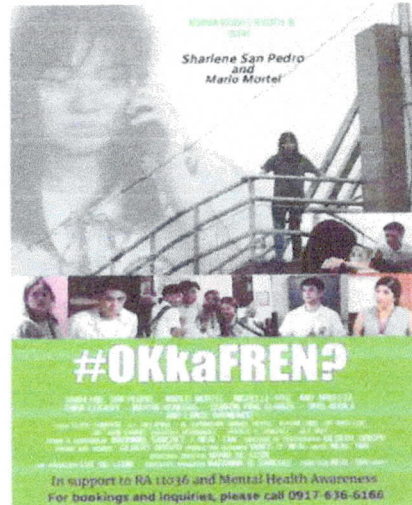
This documentary focuses on three major characters: Heidi (Ma. Isabel Lopez), an ordinary housewife who contracted the virus from her philandering former husband, an overseas contract worker who died in Saudi Arabia eventually three years ago. Ivy (Iza Calzado), a young call center agent who discovers she is HIV positive when she tries to make a claim for work abroad. She's discombobulated how she contracted the virus. Vanessa (IC Mendoza), a merry young gay and stand-up comedian who engages in a variety of sexual pleasures with manifold partners. He, with his very supportive parents, is geared up and raring to go to shares her story. Merrily though keen for the exposure, Vanessa is careless and still sleeps around with anonymous strangers.

The showing of the film aims to:

- Increase HIV/AIDS awareness among the youth.
- Encourage awareness of possible risks to HIV/AIDS
- Provide relevant information on the study about HIV/AIDS



#OKKAFREN?



#OKKAFREN?, explores topics related to mental illness. An insight into the lives of some students who are living with different challenges and offer a glimpse into how they cope.

Marty, a product of a broken family spends more time playing online games than studying. His father has his own family abroad while his mother is in illegal online selling. His sister got pregnant early while his brother was imprisoned for drugs. Marty turns his depression to worthless things and internet gaming.

Paula Mae was once a bright student when her parents' separation greatly affected her studies and mental state until it ended in her suicide attempt when she was bullied in school and social media and was labeled as test paper scammer.

Diego is a closet gay who's afraid to admit his gender identity to his parents. Because of social media and the help of some concerned groups, he was able to face and tell his true personality.

When due to increasing issue of mental health problems, **Mr. Calida**, the school officer, formed a group chat called **#OKKAFREN?** as an online support group for students undergoing despair, despondency, and hopelessness. Sometimes life will kick you around, but these students will realize that they're not just a survivor but a warrior and they're stronger than anything life throws them away.

There is a hope even when your sick mind tells you there isn't.

The showing of the film aims to:

- Show the challenges faced by individuals struggling with mental health issues.
- Portray the importance of understanding and support from family, friends, professionals in overcoming these challenges.
- Encourage open conversations and dismantle the stigma surrounding mental health.